

# First Unitarian's Fundraising Facts

Last year we had **205 pledges**. Here's how they break down:

Greater than \$3000	15 pledges	43.3% of money pledged
\$3000 to 2000	20 pledges	17.0%
\$2000 to 1200	20 pledges	11.4%

**Average Pledge: \$1,336**

\$1200 to 1000	27 pledges	11.0%
\$1000 to 700	22 pledges	6.5%
\$700 to 500	27 pledges	5.5%
\$500 to 300	23 pledges	2.9%
Less than \$300	40 pledges	2.3%

Over **60%** of our pledge income came from **17%** of our gifts.

The **average** pledge was **\$1336/year** or about **\$25/week**.

*Only 54 out of the 205 pledges (26%) were above average.*

*In order for the church to grow, we need more people to be*

**► above average! ◀**

*(The national average UU pledge is \$1,500)*

It costs **\$405,650** a year, or **\$1,100/day** to run our church.

*Where does that money go?*

Minister Salary & Housing	\$79,790	19.7% of expenses
Minister Benefits	\$30,260	7.5%
Building Maintenance	80,080	19.8%
Religious Education	59,800	14.8%
Staff Salaries & Benefits	56,930	14.1%
Administration	29,590	7.3%
Music	24,850	6.1%
UUA Contributions	22,500	5.6%
Social Action/Outreach	12,950	3.2%
Miscellaneous	7,900	2.0%

**Pledges** overwhelmingly *dominate* our budgeted income:

**Pledge Income** **\$280,000** **69.2%** of income

Annex Rent	41,500	10.3%
Ministerial Escrow	22,000	5.4%
Recycle Sale	20,000	4.9%
Auction	14,000	3.5%
Sunday Plate	13,850	3.4%
Endowment	11,000	2.7%
Miscellaneous	2,300	0.6%

This only pays for what we *already have*.

*If we want to do more good deeds in the world, we all need to consider increasing our pledges!*