

## **Social Media Usage**

FUSIT currently maintains an external Facebook page in order to communicate important information to our congregants and help to reach new members or attendees. In addition, we have an internal Facebook page where congregants can communicate church activities to others within the FUSIT community.

### **External Facebook Page**

The external Facebook page is maintained by an assigned volunteer, and the information is supplemented by the DRE and Congregational Administrator. These three individuals are the only ones able to create new posts; however, anyone reading the page is able to post a comment.

- Items communicated must be relevant to the life of the congregation, and help the congregation live into its mission and vision. These posts may include announcements of upcoming worship services, FUSIT events, UUA events, content from the Soul Matters curriculum, and local social justice events.
- All comments will be moderated at least once a day, and any content that does not comply with the [Digital Communications Guidelines](#) will be removed.

### **Internal Facebook Page**

- The internal Facebook page is a place for congregants to communicate directly with other congregants.
- FUSIT members and friends may request access to this page through Facebook.
- Access and posts are approved by assigned moderators.
- Once an individual has been granted access to the internal Facebook page, they are able to post information, with prior approval, about activities of interest to the FUSIT community, including FUSIT events, social justice activities, etc.

- Individuals can comment on posts of others. But this is not a place for debate.
- All posting and commenting must comply with the [Digital Communication Guidelines](#). Noncompliant posts will be removed, and the person posting them will be notified. A person who persists in posting inappropriate content may be denied further access.

FUSIT has the right to delete any inappropriate content from social media pages, as listed in the FUSIT Digital Communications Guidelines and Facebook policies.

Monitors will be designated by the Operations Administration Team.

Communication Policy Committee

8/30/22